



2022 MICSA Swim Finals

July 29-31 at the Birmingham Athletic Club

Sponsorship Opportunities

We are extremely excited to host the 2022 MICSA Swim Finals at the BAC July 29th-31st. The MICSA Swim Finals are a wonderful opportunity to showcase our club, especially this year being the first year back to a regular swim final since COVID. This amazing opportunity only comes around every 13 years. The event is an expensive undertaking. In an effort to raise money for the event, we are seeking a title sponsor as well as the various other sponsorship levels you will see below.

Sponsorship is an incredible opportunity for exposure for your business. We expect more than 1000 spectators per day for the event from various areas around Metro Detroit. In addition to the BAC, the following clubs will participate in the MICSA Swim Finals at the BAC: Country Club of Detroit, Dearborn Country Club, Detroit Golf Club, Detroit Yacht Club, Edgewood Country Club, Great Oaks Country Club, Grosse Ile Golf & Country Club, Grosse Pointe Yacht Club, Lochmoor Club, Oakland Hills Country Club, Plum Hollow Country Club, Red Run Golf Club, and Western Golf & Country Club.

Help us make the 2022 MICSA Swim Finals one to remember for our swimmers and our Club.

Title Sponsor (\$25,000)

- Logo and Title Recognition on BAC and MICSA Website
- Exclusive welcome banner hung in parking lot with only title sponsor
- Exclusive banner on the façade of the Shark Tank for the event
- Front and center location on multi-sponsor banner
- Event title on all promotional materials
- Logo recognition on all event communications
- Full front-page ad in event program
- Front- or back-page ad in all 3 regular swim meet programs
- Recognition on BAC scoreboard for all swim meets moving forward
- One reserved parking space for all 3 days



- 4 VIP Tickets for all 3 days of the event with reserved table at the Shark Tank

Platinum Sponsorship (\$10,000)

- Platinum sponsor banner to be placed in high traffic areas (food, merchandise, parking, swimmer tents)
- Prime location on multi-sponsor banner
- Full page ad in the program
- 1 reserved parking spot for all 3 days
- 2 tickets to VIP seating area for all 3 days
- Recognition on BAC scoreboard for all swim meets in 2022 and 2023

Gold Sponsor \$5000

- Prime location on multi-sponsor banner
- Lane sponsorship with logo placed in prominent position in the pool
- $\frac{1}{2}$ page ad in the program
- Recognition on BAC scoreboard for all swim meets in 2022
- 4 General Admission passes for all 3 days

Family Sponsorship \$1500

- Recognition in program
- Recognition on family sponsor banner placed on the façade of the Shark Tank
- Recognition on the scoreboard during swim finals
- 2 General Admission Tickets for all 3 days

Friends of MICSA Sponsorship \$500

- Recognition in program

Sponsor Name:

Address:

Phone Number:

Email:

Sponsorship Level

If you are interested in sponsorship, please contact the MICSA committee at
bacfina22@gmail.com

Thank you for helping to make the 2022 MICSA Swim Finals the best swim finals ever!

