

MICSA Annual Meeting
October 22, 2025
Birmingham Athletic Club

Meeting Notes:

1. Call to Order & Attendance (Gretchen Marsh)
 - BAG
 - CGD
 - DCC
 - DGC
 - DYC
 - DGG
 - GO
 - GIGCC
 - GPYC (not present during attendance, but arrived later)
 - LG
 - OH
 - PHCC
 - RRGC
 - WGCC
2. President's Comments - Purpose of MICSA (Gretchen)
3. Edgewood Finals recap (Brian Bach, GM of Edgewood)
 - Edgewood's main goals: break even & create a great experience
 - Over 300 volunteers
 - Thank you to Doug & the meet operations team
 - VIP was sold out for Sunday and 95% on Saturday
 - Food Trucks were so the kitchen could focus on VIP
 - Challenges:
 - i. PM1 late in measuring for VIP seating and lost 24 spots due to size availability week of finals
 - ii. Needed more generators than planned
 - iii. Parking logistics were difficult due to crossing main Oakland County Road
 - iv. Needed more credit card machines (had 12 could have used 16)
 - v. Signage-week of decided on more Signage - UPS Store quick turn around
4. Rhonda Hendren recognition for 5 years of service to the Executive Committee
5. Great Oaks Theme Reveal "Rev Up & Race On" - victory mindset & high performance
 - 10% of all sponsorships will go back to Detroit Swims for a tax break
 - Will use food trucks again
 - VIP in house food (space for 180 VIP per day)
 - 1000 GA seats
 - Tiered pricing for VIP will be available with higher pricing for better seating
 - Thank you to ECC for transition so far

6. Presentation of Code of Conduct proposal (MICSA Exec Committee)
 - Feedback sent through Chet, more at Spring meeting
 - Mixed remarks from Coaches on what is/is not in CoC
7. Scoreboard & Timing System update (Doug Irey)
 - \$6k has been spent during the lifetime of the current board on repairs
 - \$19k collected
 - Reviewed survey results
 - Great Oaks has a board for 2026
 - DYC in 27 & DCC 28 - Tbd
 - ECC's board was \$100k for board, installation, etc
 - Touch pads are currently \$1200 each
8. Review of Financial Statements (Chet)
 - Will be consolidating billing into one statement for 2026
 - Refunds to clubs who do not fill all events/relays at finals
9. April meeting will be week of April 12 or 19
10. Meeting Adjourned & approved/seconded by Gretchen Marsh at 7:38pm